



STRATEGIC PLAN JOINT RESOLUTION

Good Afternoon Brothers,

Fifty-seven years ago, twelve (12) men went against the standard to establish an organization that was engrained in the purpose of “the development and perpetuation of Scholarship, Leadership, Citizenship, Fidelity, and Brotherhood among men.” During this turbulent time, our founders established a foundation for Iota Phi Theta Fraternity, Inc. to grow into an international social-service fraternity. As we reflect upon the past and present state of the fraternity, we must strategically plan ahead and make investments that are required to advance the organization forward for a long-term sustainable future. As a collective representation of the members, we, the leadership, must establish a clear vision and direction for the fraternity. To ensure a strategic direction and clear vision is established, the leadership has begun the process of creating a Strategic Plan for the future success of the fraternity under the direction of Chairman, Theodore Stephens and co-chairs, Jerry O. Pittman and Sterling Hudson.

The Strategic Plan will act as a road map to help us navigate the next twenty or more years and create tangible, measurable goals and objectives along the way to ensure the fraternity remains on track. The Strategic Plan will provide us with a deeper understanding for what it will take to be successful in the future and will be instrumental in guiding our decisions and our direction under future administrations. We will place an emphasis on training, developing, and empowering the membership with the tools and resources necessary to be knowledgeable of all aspects of the fraternity, to streamline processes while maintaining organizational compliance, improve operational efficiency, and implement strategic and innovative programming. We will promote and reinforce high impact performance, and actively engage and communicate with all levels of the membership to organizational success. We will ensure, through regular review and evaluation, that our programming and services have maximum impact on the individuals, communities, and partners that we serve and support. We will look to be strategic in expanding our community partnerships and corporate sponsorships, as we understand the value of collaboration and we strive to become a louder voice and a more influential leader in the community so that our work and our impact is understood and fully supported.

Once completed, the strategic plan will describe in detail where we want to be and how we expect to get there with actionable priorities and goals that align with today’s economic and social realities. Furthermore, the strategic plan will create operational tactics that are tied back to the purpose delivered from the strategic plan. The strategic plan will serve as the governing

Iota Phi Theta Int’l Headquarters, 1600 N. Calvert St., Baltimore, Maryland 21202

Corporate Office: 1.443.438.5691, Fax: 1.443.438.5692

www.iotaphitheta.org

document for the Board of Directors and Grand Executive Council to continually evaluate the fraternity's progress so that we can make informed and justified decisions in governance. As a joint effort, the leadership will ensure that best practices are implemented to achieve our new strategic objectives.


Taking into consideration that our membership is now comprised of six (6) generations, the strategic plan will require the integration of new technology and resources to adapt and align the fraternity with the ever-changing technological and social media environment to remain competitive with our peer organizations. Therefore, we are cordially inviting all brothers to join one of the seven (7) subcommittees (Human Capital, Membership, Operations, Finance, Program, Marketing, and Legal) of the Strategic Planning Committee to ensure the voices and interests of all generations and membership levels are included. Your input and ideas are essential to molding and shaping the future strategies, goals, objectives, and priorities of the fraternity. The collective knowledge, skills, strengths, and professional and academic backgrounds of the committee members will prove crucial for collaboratively developing the framework of the Strategic Plan and will likely result in more substantive changes. It is important to develop this plan in a manner that enables the fraternity to benefit from a broad mix of stakeholder perspectives, which is why we are asking and encouraging you to participate in this process. If you are interested in serving on one of the subcommittees, please contact Bro. Kevin Bennett in the National Headquarters, so he can put you in contact with the respective focus group chair.

Be it resolved that the Grand Executive Council and Board of Directors, actively support and promote the importance of establishing and implementing a Strategic Plan to guide the fraternity's vision and future direction for generations and members to come. Whereas on this day, we jointly agree to commit our efforts towards the Strategic Plan and its priority to our organizational success and sustainability.

Fraternally,



Andre' R. Manson
22nd International Grand Polaris



Dr. Christopher D. Greggs
Board of Directors, Chairman